

British Columbia Golf Member Newsletter

October, 2010

Golf British Columbia Will be at the Toronto Golf Show

Six of BC's best golf destinations have agreed to work together in a coordinated display and booth for the first time.

Vancouver Island, Whistler, Vancouver, Kamloops, Kelowna and the Kootenay Rockies will all be in attendance at the show, held March 4 - 6 at the Metro Toronto Convention Center. Development of the BC booth will provide golfers attending the show with the opportunity to book tee times and work out custom golf packages, as well as speak with representatives of each of the destinations. There will be great show specials, contests and draws for those attending.

If you are in the Toronto area, or are visiting Toronto at the time, make a point of attending the show and visiting the BC booth.

More announcements about special events and opportunities will be made as we get closer to the show.

So You Think You Want to Play Championship Conditions All the Time?

I found the following article in the October issue of the USGA Green Section newsletter. It is written by Derf Soller.

Golfer education is more important today than ever. Golf courses everywhere are facing decreasing budgets and increased scrutiny of product use and water management. Superintendents and course officials are obligated to work within the variable parameters of nature and increased legislation. Allied golf associations need to help golfers understand the amazing commitment of time and resources it takes to provide championship conditions. Numerous factors need to be considered before a course even starts down the "championship conditions" road.

We all love what we see on television. It is important for golfers to realize that for most championship events, a year or more of preparation has been devoted solely for that four or five-day period, for one week in a given year. The playing and, more important, the maintaining of championship conditions is much more difficult than it looks. It is hard on a course's wallet, and it can be even harder on golfers' egos!

This article explains why conditions required and achieved for championship events are unattainable on a long-term basis for any golf facility and may not be in the best interests of many. [Read the rest of this article.](#)

Vancouver Voted Best City in the Americas

Readers of *Condé Nast Traveler* magazine, one of North America's leading consumer travel publications, have once again named Vancouver the "Best City in the Americas" in the magazine's annual Readers' Choice Awards survey.

The award, presented at a ceremony in New York City on October 12th, represents the fifth time Vancouver has won the title since 2004.

"This award underscores our efforts to showcase our urban life, arts, spectacular sights and wide range of attractions, which make Vancouver an amazing vacation destination," said Kevin Krueger, British Columbia's Minister of Tourism, Culture and the Arts. "This honour, from the readers of *Condé Nast Traveler* magazine, will surely encourage more visitors to discover what the city of Vancouver and our spectacular province have to offer."

The poll, which defines the Americas as Canada, Central America and South America, asked readers to rate cities on a variety of criteria, including culture and sites, restaurants, lodging, shopping, ambience and friendliness.

"It's a great honour for Vancouver to be so highly praised by *Condé Nast Traveler* magazine," said Vancouver Mayor Gregor Robertson. "Tourism is a major contributor to our city's economy, and our goal is to ensure that Vancouver remains a favourite destination for travellers in the years ahead."

Due to appear in the November 2010 issue of *Condé Nast Traveler*, the Readers' Choice Awards detail top cities, islands, hotels, resorts, airlines, car rental agencies and cruise lines around the world.

Vancouver is no stranger to major accolades. In 2009 alone, the city was named "the world's most liveable city" by the Economist Intelligence Unit, "North America's top destination for international meetings" by the International Congress & Convention Association, and "top city in the Americas" in the Mercer Human Resource Consulting annual quality of living survey.